

UNITY™

PERSONAL EXPERIENCE



OPEN YOUR FACILITY TO NEW OPPORTUNITIES

In today's connected world, cloud-based solutions providing unique apps to you and your members can really make the difference to your bottom line. With UNITY™ you can truly exploit this business potential. Thanks to mywellness® cloud you will be able to deliver a 'Wellness on the Go' experience to your members and stay in contact with them everywhere, creating new business opportunities.

Empower staff and members: Technogym's professional apps enable you to maximise staff effectiveness in prescribing programmes or help your members customise their workouts by accessing a library of diverse pre-built programmes.

Engage your members: strengthen your members' sense of belonging by creating challenges, assigning prizes and sharing real-time leaderboards. Thanks to the Technogym App Store, you can also personalise training experiences with Android apps certified by Technogym.

Deliver a full training experience: by using the mywellness app and other popular consumer apps integrated seamlessly with mywellness cloud, your members can automatically track their indoor and outdoor training data. You will be able to deliver a truly comprehensive wellness experience for every member, wherever they are.



TECHNOGYM NETWORKING

Pat. No. US 6514199 B1, EP 1087824 B1, EP 1259153 B1, US 6616578 B2



ANDROID



mywellness



Coach



Technogym app store



Profile



Prescribe



Challenge



Self



Asset



Communicator

UNITY™, FULLY CONNECTED PERSONAL EXPERIENCE.

UNITY™ is the first Android cardio platform on the market that enables your members to stay connected with you as they pursue a Wellness lifestyle. Your members will enjoy a high level of customisation, flawless entertainment experience and complete data tracking ability and portability.

TABLET-LIKE NAVIGATION

Technology that your members are familiar with and that they trust

Your members interact with the cardio screen as if they were using their own tablet to swipe, scroll and click through to content. As a result, shifting from one activity to another is simple and intuitive.



EASY LOG IN

Powered by USER ID
(patent pending)

Your members can choose between logging in via QR code, NFC technology, the mywellness® key or Technogym key. Signing in will allow them to directly access their Facebook and mywellness® accounts as well as their favourite apps, TV channels, websites and more. Their photo will also appear on screen while they work out.



PERSONALISED AND FAVOURITE CONTENT

Powered by **USER CONTENT SYNC**
(patent pending)

Your members can tailor their experience by setting up a personal profile that automatically links to their favourite apps, websites and TV channels upon log in. All content can stay logged in from one workout to the next with no need to enter ID or password each time, or reset gaming level or training preferences. Simply, they can just stop when they want and start where they left off.



VIRTUAL TRAINING AND TRAINING PROGRAMMES

Facilitating engaging and educational workout sessions

The Virtual Training feature allows members to select a location where they would like to train. This lets them enjoy the scenery and excitement of outdoor training as their cardio screen turns into a sensory experience. In addition, members can also actively improve their performance with pre-programmed workouts, instructional videos and interval programmes.





Watch the video



MYWELLNESS CLOUD OPEN PLATFORM.

UNITY™ is connected to mywellness cloud, where operators can access a complete set of apps to manage their members' lifestyle inside and outside the facility. Members can also sync their Technogym account with other popular apps such as RunKeeper or MapMyFitness to also track outdoor activities performed.

Profiling



Tailoring
the Wellness
experience

Profile

Programme prescription



Personalised
programme
assignment

Prescribe



Automatic
programme
assignment

Self

Engagement and motivation



Interactive
and rewarding
engagement

Challenge



Indoor &
outdoor lifestyle
management

Coach

Marketing ability



Improve loyalty
& secondary
revenue

Communicator

Equipment monitoring



Monitor
equipment
usage

Asset



Technogym App Store

The first and only marketplace dedicated to fitness & wellness, where operators can find a world of apps created by Android Developers and certified by Technogym to design truly different and personalised user experiences.



mywellness app

Developed as a free app by Technogym for both Android and Apple devices, it makes members' workout experiences more personal, fun and effective by enabling them to manage their workout routine, track their results and access data on the go.



EXCITE® USER INTERFACES



VISIONWEB



UNITY™



LED



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