



## FROZEN DIAMOND WINTER LOOK 2010

**Make Up Store held the winter Look 2010  
at Siam Center on 21st December 2010.**

Make Up Store (Thailand) Co, Ltd. launch event to promote winter 2010 Look at Siam center. Mr. Mika Liias, the foundation and CEO from Sweden was here to launching new collection.

The purpose of this Event is to update the latest makeup trends in this winter for extraordinary guests who love makeup.

Since we open the store, Make Up Store is never stop improving the quality including new packaging and also new product for customer. Make Up Store is driven by the catchwords; tips, inspiration and knowledge. We are an educational cosmetic brand and we focus on our customers' need. That is the reason why we have the trust not only from makeup artist all over the world but also our beloved customer.

When talking about Make Up Store, most people think about colorful fun and enjoy because of the variety of colors in every product line. Make Up Store is a one stop service for beauty. We have cosmetic skincare body care hair care tools fragrance and home spa. So it is very simple if you find men in Make Up Store because we have product for both woman and man. Having a good appearance is very important nowadays so everyone take care of themselves more than the past. Apart from "Skin Serum" our best seller in skin care is still now popular but the latest skin care is also popular such as "Quick fix" and "Eye lift". They all design especially for people who concerns about fine line and wrinkle. Because of the quality factory that we select for each product makes the customer confident in the precious product quality.

MAKE UP STORE®

[www.makeupstore.co.th](http://www.makeupstore.co.th)



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What we have done though is to expand our range of courses. We offer various makeup courses as well as skin care.

This event was launched winter Collection 2010, make up by international makeup artist from Sweden and professional makeup artist from Make Up Store. After the special show we will continue with fashion show that you will die for to have it in your bag. We will also launch Make Up Store's charity project called project playground which is founded by Frida Vesterberg and Sofia Hellquist. All income will go to project playground to support their important work Gloss lips Playground will not only make you look good but also do good. The guest also received the goodie bag which is contain our new product.

**For more information please contact pr department**

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